

WHEREAS, the weekend program running since 2020 has demonstrated the 400 block of Hayes can be successfully transformed into a vibrant space, with a majority of 400 block merchants giving written support, with none opposed, and over 2000 people signing a petition for permanent pedestrianization;

It's unclear why reference is made to the temporary street closure during the initial stages of the pandemic which has since dwindled down from 3 blocks to 1 nor does it take into account the impacts of the closure to neighbors and business in the surrounding area and blocks 300 and 500 of Hayes who advocated to re-open Hayes St. (due to traffic congestion and store operators financial losses).

The reference of the 400 block having been "successfully transformed into a vibrant space" is also also not entirely accurate when in fact sans event programming the street closure is dormant and predominantly used by skateboarders, bikes and scooters...all of which are in violation of the permit.

The fact that there is no support by other small businesses in adjacent blocks highlights the lack of broad neighborhood consensus. In addition the petition referenced is not one that we are aware of being deemed official by the City with its renderings/depictions that have not been approved or are in line with the MOP. Furthermore a subset point of the petition data (dated 9/7/23 -10/16/23) demonstrates that it has not been limited to supporters in the neighborhood let alone San Francisco with 30+% of its signors coming from other cities, states and countries.

Resolution sections 6 & 7

THEREFORE, BE IT RESOLVED THAT, the Market & Octavia Community Advisory Committee (MOCAC) urges the San Francisco Municipal Transportation Agency (SFMTA) to pedestrianize the 400 block of Hayes Street, transforming it into a vibrant, safe, and accessible public space that aligns with the vision and goals of the Market & Octavia Area Plan; and

BE IT FURTHER RESOLVED THAT, the MOCAC urges SFMTA to implement temporary 24/7 pedestrianization measures as a pilot project, gathering data and community feedback to inform a permanent solution that enhances the livability and sustainability of the Market & Octavia area.

In response to these sections we want to direct your attention to the following of the MOP which outlines holding Hayes St as a viable and functioning merchant corridor: