

# HAYES Promenade

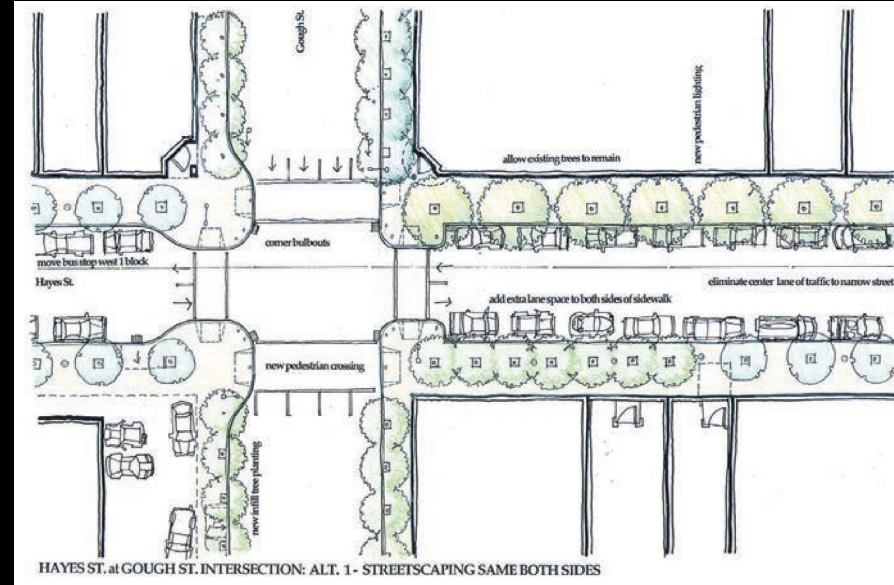


**Market & Octavia  
Community Advisory Committee  
June 17, 2024**

# Market and Octavia Area Plan

## POLICY 4.2.2

Improve the pedestrian character of Hayes Street, between Franklin and Laguna Streets, by creating an **unobstructed, linear pedestrian thoroughfare linking commercial activities along Hayes Street to the new Octavia Boulevard.**

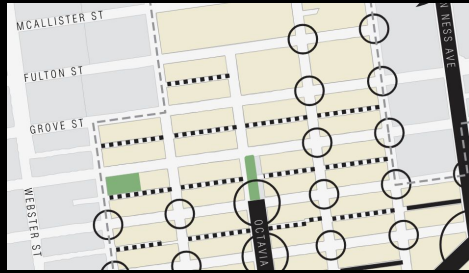


**Hayes Street is a special commercial street within the neighborhood.** It is at once locally-focused, with small cafes and restaurants, and oriented citywide, with numerous galleries and close proximity to cultural institutions in the Civic Center. **It is often alive with pedestrian activity.** Between Franklin and Laguna Streets, where traffic rerouting policies allow converting the street back to two-way traffic, **the roadway is wider than it needs to be for vehicular traffic.** In this area, the City should undertake a future study which would consider factors such as **widening the sidewalk** on the north side of the street, planting new trees, and installing new pedestrian-scaled light fixtures and benches to create a much needed public open space. **Café seating should be allowed to spill out onto widened sidewalks.**

# Market and Octavia Area Plan

**Principle:** A successful open space system is carefully woven into the overall fabric of a neighborhood’s public streets, taking advantage of large and small opportunities to create both formal and informal spaces for respite, gathering, and recreation.

A **widened sidewalk in the commercial section of Hayes Street** should be studied as a linear open space for strolling under trees and for lingering, linked to the pedestrian promenade along Octavia Boulevard.



## **Areawide Improvements**

Local streets like Laguna, Hermann, Octavia north of Hayes, Buchanan, and others should be reconfigured and enhanced where necessary to encourage walking and slow traffic movement.

They are envisioned as **gathering places** that enhance neighborhood identity as well as public streets.

## **OBJECTIVE 4.1**

**PROVIDE SAFE, COMFORTABLE, AND GREEN PUBLIC RIGHTS-OF-WAY FOR PEDESTRIAN USE AND IMPROVE THE PUBLIC LIFE OF THE NEIGHBORHOOD.**

### **POLICY 4.1.1**

On streets throughout the plan area, there is a limited amount of space on the street to serve a variety of competing users. Many streets have more vehicular capacity than is needed to carry peak vehicle loads. In accordance with the city’s Transit-First Policy, **street rights-of-way should be allocated to make safe and attractive places for people and to prioritize reliable and effective transit service—even if it means reducing the street’s car-carrying capacity.**



Man  
Mall  
in  
way  
ches  
areas

Recreational  
area for  
children  
& sports

Bethel AME Church

San Francisco City Hall  
Elegant domed city  
government building

Civic Center  
Plaza

Laguna St

McAllister St

McAllister St

McAllister St

Fulton St

Octavia St

Birch St

Grove St

Grove St

Grove St

Grove St

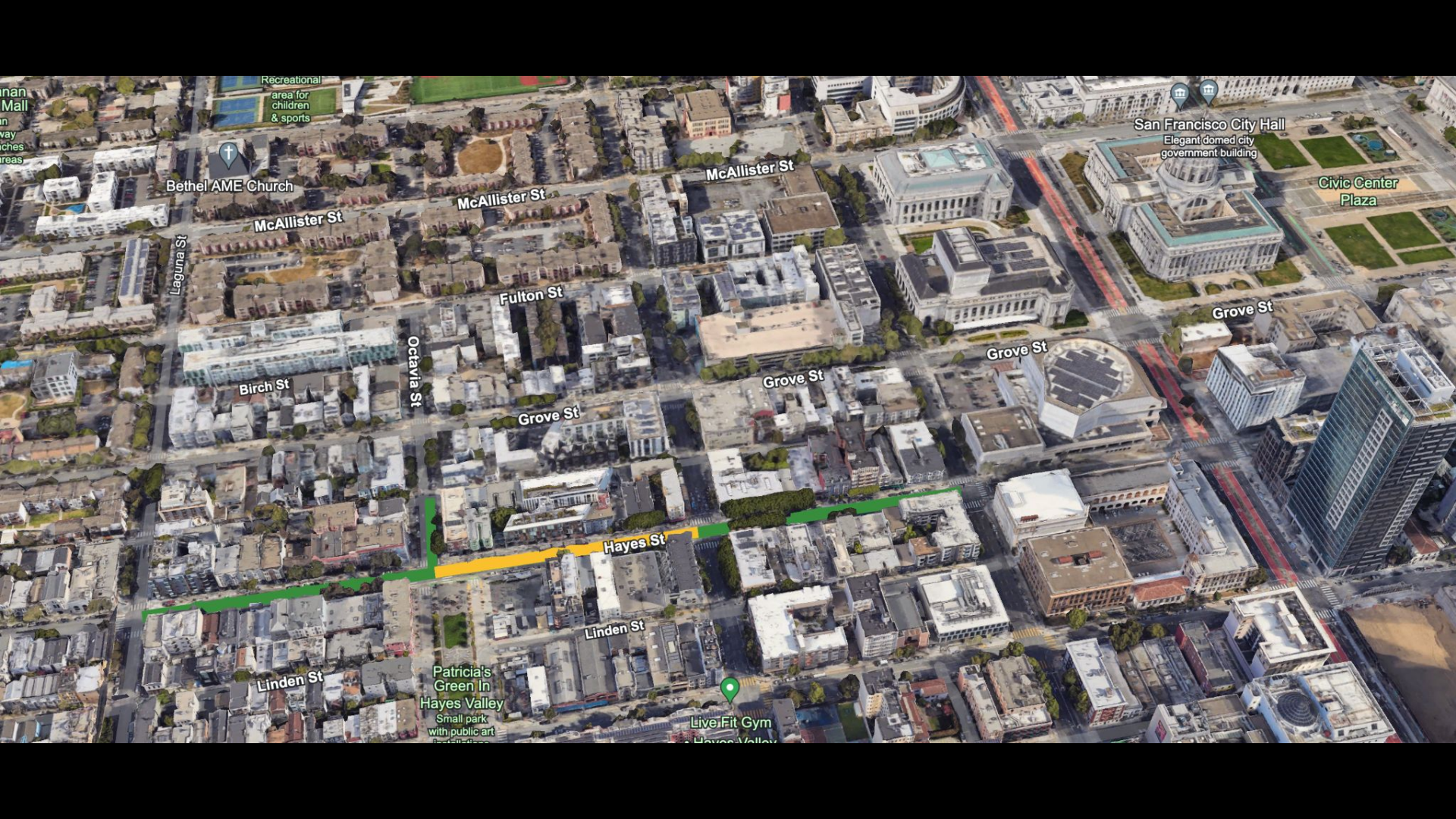
Hayes St

Linden St

Linden St

Patricia's  
Green In  
Hayes Valley  
Small park  
with public art

Live/fit Gym  
Hayes Valley





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V. H.

EXCEPTIO  
BICYCLE  
STREET

# August 2020

Program started on Friday, Saturday, Sunday on 300, 400, 500 blocks of Hayes

# July 2021

500 block ended

# October 2021

300 block ended

# July 2023

City announces end of program

# October 2023

1 year permit granted for Friday and Saturday, SFMTA study

# Present

Activations and endorsements









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SFIJAZZ  
SFIJAZZ.ORG

SPEED LIMIT 20  
ONE WAY

DAVIS VALLEY COMMUNITY BOARD

BRASS TACKS

RENTAL  
EQUIPMENT  
FOR  
EVENTS  
CALL  
415-774-1111

INFO

MAP





CELEBRATING  
JAZZ  
JAZZ.ORG

GET RENT  
VISA

SPEED  
LIMIT  
20



## Car-free Hayes Street

Started  
Petition to

September 6, 2023  
[SFMTA](#) and [2 others](#)

**1,910**

Signatures

**2,500**

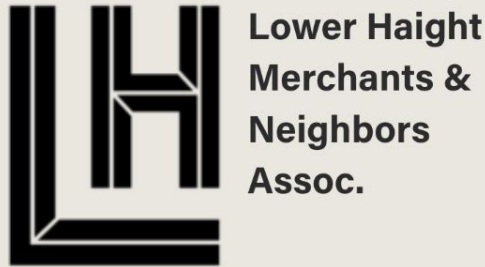
Next Goal

 Support now

Endorsed by



HAYES VALLEY  
for ALL



Hayes Valley Art Works  
building community with creativity

450 Hayes HOA





**CHEZ**  
*Maman*  
*finis Ton Assiette!*

PROXY

AMINA



AHLEM

AMOUR VERT

azil boutique

LUX<sup>SF</sup>

VRAI

